



FUNDRAISING NEWSLETTER

2024-2025

As we recognize that the PTO is kicking off the school year by asking you to donate a substantial amount of money to our largest fundraiser, Bancroft Bucks, we wanted to take the time to share some important PTO budget information with you, and to thank you for your continued support.

Where Does the PTO Spend Its Funds? In most years, the Bancroft PTO spends more than \$80,000 (over \$150 for each of the approximate 525 Bancroft students) on the following:

\$22,000 on Cultural Arts

The Cultural Arts chairs work with classroom teachers to arrange for experiences for children that coincide with their classroom learning, and for the school as a whole. For example, last year, grades had in-person visits from the Discovery Museum, Techsploration, the McAuliffe Traveling Planetarium, historical reenactments, and more.

\$13,000 on Special Requests

The PTO has been able to fund special requests including new music room AV upgrades, picnic tables for the playground, a gaga pit, umbrellas for pickup & drop off line teachers, and more.

\$11,000 on Field Trips

The PTO pays for ALL admission costs and related expenses for field trips in order to ensure that every student gets at least one amazing field trip each year.

\$5,000 on Other Curriculum Programs

The PTO helps fund other programs, including the Science Fair, Student Council, Kindergarten orientation, and the 5th Grade Moving Up Ceremony annually.

\$15,000 on Classroom Support

- Each grade (K to 5) receives \$1,250 to spend as they wish, with the principal's approval. Past purchases have included Scholastic news subscriptions, book bins, and other classroom supplies.
- The principal receives \$2,750 to assist throughout the year.
- The specialists (i.e. gym, art, music, media, special education, maker space, etc.) are each given an annual budget (totaling approximately \$5,500) to help with their specific needs.

\$10,000 on Teacher Gifts & Luncheons

The PTO funds gifts for all 100+ employees during staff appreciation week in May as well as some small treats throughout the year. Further, the PTO organizes four meals per year funded with parent donations and contributions from the PTO to show all of our children's educators how much we appreciate their dedication to our children.

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\$1,800 on Administrative Matters

Although not exciting, we must spend approximately \$1,800/year on filing fees, keeping our entity in good standing, technical resources and paying insurance needed to host events.

\$700 for Scholarships for Students in Need

The PTO provides subsidies and scholarships to children who could not otherwise afford to attend events or programs.

Cost-Neutral Activities

The PTO also coordinates additional programs and social events that are cost-neutral and do not take advantage of fundraising. These include:

- Classes through Bancroft's Learning Lab before- and after-school program;
- Social events such as the Spring Picnic; and
- An annual printed directory for all Bancroft families (partially subsidized by selling directory ads).

\$2,500 on Classroom Supplies

Rather than bothering parents with unpredictable requests for items such as tissues throughout the year, the PTO keeps the school fully stocked in these necessary sanitary items, and replenishes them as needed.

\$500 on "Care and Concern"

As our teachers and staff experience certain joys, such as having a baby, or certain losses, such as a death in the family, the PTO sends them a small gift to remind them that we care.



How Does the Bancroft PTO Raise These Funds? In the 2023-2024 school year, the Bancroft PTO raised approximately \$62,000 (over \$100 for each Bancroft child) from the following fundraisers:

- \$43,000 (70%) from Bancroft Bucks (net, after the payment of taxes and prizes);
- \$7,000 (13%) from the Halloween Festival and Spring Fling;
- \$12,000 (17%) from spiritwear and other donations/smaller fundraisers.

How Do I Contact the Bancroft PTO? Attend a PTO meeting (7pm on Sep 17th, Nov 12th, Jan 14th, March 11th and May 13th), or tell a Board member of any concerns or ideas!

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